

Rep Order# 8836469 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36903

Printed: 08/29/2012 10:13 AM  
Last Received: 08/29/2012 6:15 AM  
Showing Buylines: All Lines

1 of 10

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1536  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/04/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CUTS ON LINES 12, 13 & 28. PLEASE  
CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	500A-600A	8 NEWS NOW	:30	\$145.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$2,175.00	
				[MADE-GOOD BY LINE(S) 69]								
	69	TU-F	500A-600A	8 NEWS NOW	:30	\$145.00	09/25-09/28	5	1	5	\$725.00	
				[MKGD FOR SPOTS MISSED ON LN #1: 9/25(5/WK)]								
	2	TU-F,M	600A-700A	8 NEWS NOW	:30	\$245.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$3,675.00	
				[MADE-GOOD BY LINE(S) 70]								
	70	TU-F	600A-700A	8 NEWS NOW	:30	\$245.00	09/25-09/28	5	1	5	\$1,225.00	
				[MKGD FOR SPOTS MISSED ON LN #2: 9/25(5/WK)]								
	3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$150.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$2,250.00	
				[MADE-GOOD BY LINE(S) 71]								
	71	TU-F	700A-900A	CBS THIS MORNING	:30	\$150.00	09/25-09/28	5	1	5	\$750.00	
				[MKGD FOR SPOTS MISSED ON LN #3: 9/25(5/WK)]								

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Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$240.00	09/08-09/29	1	4	4	\$960.00	
	5	SU	500A-530A	EYE ON WASHINGTON	:30	\$75.00	09/09-09/30	1	4	4	\$300.00	
	6	SU	530A-600A	WALL STREET JOURNAL REPORT	:30	\$75.00	09/09-09/30	1	4	4	\$300.00	
	7	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$315.00	09/09-09/30	1	4	4	\$1,260.00	
	8	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00	
	9	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00	
	10	SU	830A-900A	FACE THE NATION	:30	\$940.00	09/09-09/30	1	4	4	\$3,760.00	
	11	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$200.00	09/04-09/24	5	3	15	\$3,000.00	
							09/25-10/01	0	1	0		
				[MADE-GOOD BY LINE(S) 72]								
	72	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$200.00	09/25-09/28	5	1	5	\$1,000.00	
				[MKGD FOR SPOTS MISSED ON LN #11: 9/25(5/WK)]								
	*12	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$1,000.00	09/04-09/10	2	1	2	\$5,000.00	
							09/11-09/17	1	1	1		
							09/18-09/24	2	1	2		
							09/25-10/01	0	1	0		

Sales Remark: V5 1X CAN W/O 9/11

[MADE-GOOD BY LINE(S) 73]

V5 More than 2 codes changed

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Sales Office ( ) WASHINGTON  
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Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	73	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$1,000.00	09/25-09/28	2	1	2	\$2,000.00	
				[MKGD FOR SPOTS MISSED ON LN #12: 9/25 (2/WK)]								
	13	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$1,500.00	09/04-09/10	2	1	2	\$7,500.00	
							09/11-09/17	1	1	1		
							09/18-09/24	2	1	2		
							09/25-10/01	0	1	0		
				Sales Remark: V5 1X CAN W/O 9/11 [MADE-GOOD BY LINE(S) 74] V5 More than 2 codes changed								
	74	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$1,500.00	09/25-10/01	2	1	2	\$3,000.00	
				[MKGD FOR SPOTS MISSED ON LN #13: 9/25 (2/WK)]								
	14	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$200.00	09/04-09/24	5	3	15	\$3,000.00	
							09/25-10/01	0	1	0		
				[MADE-GOOD BY LINE(S) 75]								
	75	TU-F	1200P-1230P	NOON NEWS	:30	\$200.00	09/25-09/28	5	1	5	\$1,000.00	
				[MKGD FOR SPOTS MISSED ON LN #14: 9/25 (5/WK)]								
	15	TU-F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	09/04-09/24	2	3	6	\$5,400.00	
							09/25-10/01	0	1	0		
				[MADE-GOOD BY LINE(S) 76]								
	76	TU-F	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
				[MKGD FOR SPOTS MISSED ON LN #15: 9/25 (2/WK)]								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	16	TU-F,M	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	09/04-09/24 09/25-10/01	2 0	3 1	6 0	\$5,400.00	
				[MADE-GOOD BY LINE(S) 77]								
	77	TU-F	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
				[MKGD FOR SPOTS MISSED ON LN #16: 9/25 (2/WK)]								
	17	TU-F,M	200P-300P	THE TALK	:30	\$900.00	09/04-09/24 09/25-10/01	2 0	3 1	6 0	\$5,400.00	
				[MADE-GOOD BY LINE(S) 78]								
	78	TU-F	200P-300P	THE TALK	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
				[MKGD FOR SPOTS MISSED ON LN #17: 9/25 (2/WK)]								
	18	TU-F,M	300P-400P	ELLEN	:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,125.00	
				[MADE-GOOD BY LINE(S) 79]								
	79	TU-F	300P-400P	ELLEN	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	
				[MKGD FOR SPOTS MISSED ON LN #18: 9/25 (5/WK)]								
	19	SA	530P-600P	POLITICS NOW	:30	\$625.00	09/08-09/08	1	1	1	\$625.00	
	20	SU	300P-400P	STORM STORIES (HOUR)	:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
	21	SU	400P-500P	ELECTRIC PLAYGROUND (HOUR)	:30	\$125.00	09/09-09/30	1	4	4	\$500.00	
	22	SU	530P-600P	INSIDE EDITION	:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
	23	TU-F,M	430P-500P	430P NEWS	:30	\$225.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$3,375.00	
				[MADE-GOOD BY LINE(S) 80]								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	80	TU-F	430P-500P	430P NEWS [MKGD FOR SPOTS MISSED ON LN #23: 9/25 (5/WK)]	:30	\$225.00	09/25-09/28	5	1	5	\$1,125.00	
	24	TU-F,M	500P-630P	8 NEWS NOW ROTATION [MADE-GOOD BY LINE(S) 81]	:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,125.00	
	81	TU-F	500P-630P	8 NEWS NOW ROTATION [MKGD FOR SPOTS MISSED ON LN #24: 9/25 (5/WK)]	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	
	25	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
	26	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
	27	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$875.00	09/09-09/09 09/16-09/23 09/30-09/30	0 1 0	1 2 1	0 2 0	\$1,750.00	
	*28	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$600.00	09/09-09/09 09/16-09/16 09/23-09/30	1 0 1	1 1 2	1 0 2	\$1,800.00	
	Sales Remark: V5 1X CAN 9/16 V5 Comment Changed, Spots/week Changed											
	29	TU-F,M	630P-700P	INSIDE EDITION [MADE-GOOD BY LINE(S) 82]	:30	\$300.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,500.00	
	82	TU-F	630P-700P	INSIDE EDITION [MKGD FOR SPOTS MISSED ON LN #29: 9/25 (5/WK)]	:30	\$300.00	09/25-09/28	5	1	5	\$1,500.00	
	30	TU-F,M	700P-800P	ET/INSIDER [MADE-GOOD BY LINE(S) 83]	:30	\$325.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,875.00	



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---	---	---	---	-----	---	---	---	---	---	---	---	---
	83	TU-F	700P-800P	ET/INSIDER [MKGD FOR SPOTS MISSED ON LN #30: 9/25 (5/WK)]	:30	\$325.00	09/25-09/28	5	1	5	\$1,625.00	
	31	SA	700P-800P	ET WEEKEND	:30	\$175.00	09/08-09/08 09/22-09/22	1 1	1 1	1 1	\$350.00	
	32	M	800P-900P	HOW I MET MOTHER/ TWO BROKE GIRLS	:30	\$1,600.00	09/17-09/17	1	1	1	\$1,600.00	
	33	M	900P-1000P	2.5 MEN /MIKE & MOLLY	:30	\$2,100.00	09/24-09/24	0	0	0	\$0.00	
	34	M	1000P-1100P	HAWAII FIVE-0	:30	\$2,000.00	09/10-09/10	1	1	1	\$2,000.00	
	35	TU	800P-900P	NCIS	:30	\$2,100.00	09/11-09/11	1	1	1	\$2,100.00	
	36	TU	800P-900P	NCIS	:30	\$6,000.00	09/25-09/25	1	1	1	\$6,000.00	
	37	TU	900P-1000P	NCIS: LOS ANGELES	:30	\$2,100.00	09/04-09/04 09/18-09/18	1 1	1 1	1 1	\$4,200.00	
	38	TU	1000P-1100P	CSI	:30	\$1,400.00	09/11-09/11	1	1	1	\$1,400.00	
	39	W	800P-900P	BIG BROTHER	:30	\$1,600.00	09/05-09/12	1	2	2	\$3,200.00	
	40	W	800P-900P	SURVIVOR 25	:30	\$2,100.00	09/26-09/26	1	1	1	\$2,100.00	
	41	W	900P-1000P	CRIMINAL MINDS	:30	\$1,800.00	09/19-09/19	0	0	0	\$0.00	
	42	W	1000P-1100P	C.S.I.	:30	\$1,800.00	09/05-09/05	1	1	1	\$1,800.00	

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	43	W	1000P-1100P	C.S.I.	:30	\$2,300.00	09/19-09/19 09/26-09/26	0 1	1 1	0 1	\$2,300.00	
	44	TH	800P-900P	BIG BANG/ 2.5 MEN	:30	\$1,800.00	09/20-09/20	1	1	1	\$1,800.00	
	45	TH	900P-1000P	BIG BROTHER	:30	\$8,500.00	09/13-09/13	1	1	1	\$8,500.00	
	46	TH	1000P-1100P	PERSON OF INTEREST	:30	\$2,300.00	09/20-09/20	1	1	1	\$2,300.00	
	47	F	800P-900P	CSI: NY	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	48	F	1000P-1100P	BLUE BLOODS	:30	\$7,500.00	09/07-09/07	1	1	1	\$7,500.00	
	49	SA	900P-1000P	SAT PRIME MOVIE	:30	\$500.00	09/08-09/22	1	3	3	\$1,500.00	
	50	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$2,250.00	09/15-09/22	1	2	2	\$4,500.00	
	51	SU	700P-800P	60 MINUTES	:30	\$3,375.00	09/09-09/23	1	3	3	\$10,125.00	
	52	SU	800P-900P	AMAZING RACE 21	:30	\$4,750.00	09/23-09/23 09/30-09/30	0 1	1 1	0 1	\$4,750.00	
	53	SU	900P-1000P	THE GOOD WIFE	:30	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	
	54	SU	1000P-1100P	THE MENTALIST	:30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
	55	TU-F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$500.00	09/04-09/14	5	2	10	\$5,000.00	

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	56	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$750.00	09/08-09/30	2	4	8	\$6,000.00	
	57	TU-F	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$225.00	09/04-09/14	5	2	10	\$2,250.00	
	58	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$300.00	09/04-09/24	2	3	6	\$1,800.00	
							09/25-10/01	0	1	0		
				[MADE-GOOD BY LINE(S) 87]								
	87	TU-F	1237A-137A	LATE LATE SHOW	:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
				[MKGD FOR SPOTS MISSED ON LN #58: 9/25 (2/WK)]								
	59	TU-F,M	137A-237A	ELECTRIC PLAYGROUND/NATE BERKUS	:30	\$20.00	09/04-09/24	2	3	6	\$120.00	
							09/25-10/01	0	1	0		
				[MADE-GOOD BY LINE(S) 88]								
	88	TU-F	137A-237A	ELECTRIC PLAYGROUND/NATE BERKUS	:30	\$20.00	09/25-09/28	2	1	2	\$40.00	
				[MKGD FOR SPOTS MISSED ON LN #59: 9/25 (2/WK)]								
	60	SA	1135P-1235A	THE UNIT	:30	\$55.00	09/08-09/08	1	1	1	\$165.00	
							09/22-09/29	1	2	2		
	61	SA	1235A-135A	CRIMETIME	:30	\$50.00	09/22-09/22	1	1	1	\$50.00	
	62	SA	135A-235A	COLD SQUAD	:30	\$20.00	09/15-09/15	1	1	1	\$40.00	
							09/29-09/29	1	1	1		
	63	SU	1135P-1205A	GAME TIME WITH UNLV	:30	\$40.00	09/09-09/30	1	4	4	\$160.00	



Rep Order# 8836469 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36903

Printed: 08/29/2012 10:13 AM  
Last Received: 08/29/2012 6:15 AM  
Showing Buylines: All Lines

9 of 10

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1536  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/04/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	64	SU	1205A-105A	SPORTS SPECTACULAR	:30	\$20.00	09/09-09/09 09/23-09/23	1 1	1 1	1 1	\$40.00	
	65	SU	105A-205A	CBS CRIMETIME/SPORTS SPECTACULAR	:30	\$20.00	09/30-09/30	1	1	1	\$20.00	
	66	SA	1230P-400P	CBS COLLEGE FOOTBALL	:30	\$750.00	09/08-09/08 09/15-09/29	0 1	1 3	0 3	\$2,250.00	
	67	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$1,000.00	09/09-09/30	0	0	0	\$0.00	
	68	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$1,000.00	09/09-09/30	0	0	0	\$0.00	
	84	TU-F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,550.00	09/18-09/28	5	2	10	\$15,500.00	
	85	TU-F	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$750.00	09/18-09/28	5	2	10	\$7,500.00	
	86	TU-F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$0.00	09/18-09/28	0	0	0	\$0.00	

Buyline Comment: DISREGARD LINE

---REPORT TOTALS---

Report Totals: 402 / \$224,935.00

---SALES MONTHLY TOTALS---

Sep 12: 402 / \$224,935.00 Oct 12: 0 / \$0.00

Sales Totals: 402 / \$224,935.00

Station Totals: 402 / \$224,935.00